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Description:

Summary

Floriculture is a branch of horticulture concerned with the propagation of ornamental plants, with a focus on flowering plants specifically. Worldwide, floriculture is a huge industry, from greenhouses for cut flowers in Israel to facilities which specialize in bedding plants in the Sacramento Valley of California.

In this report, we mainly analyze the two kinds of product: Fresh Cut Flower and Potted Flower. These two kinds of product occupied the majority of the global floriculture market.

Cut flowers refer to flowers starting to bloom or flower buds that are cut with branches, stems, and leaves to be used for bouquets or decorations. Cut flowers are grouped into two categories of "Floriculture" and "non-Floriculture" such as preserved flowers. Typical Floriculture include roses, carnations, orchids, chrysanthemums, and lilies. Plant leaves, branches, and bulbs etc. are not included

Potted Flower refers to the flower which is planted in the pot, and its characteristic is easy to transfer and modeling.

Floriculture market research report provides the newest industry data and industry future trends, allowing you to identify the products and end users driving revenue growth and profitability.

The industry report lists the leading competitors and provides the insights strategic industry analysis of the key factors influencing the market.

The report includes the forecasts, analysis and discussion of important industry trends, market size, market share estimates and profiles of the leading industry players.

Global Floriculture Market: Product Segment Analysis

Floriculture

Potted Plants

Global Floriculture Market: Application Segment Analysis

Global Floriculture Market: Regional Segment Analysis

USA

Europe

Japan

China

India

South East Asia

The players mentioned in our report

Kawano Mericlone

Jardin Co

Takii & Co.

Sakata

Miyoshi

Taiwan Sugar Corporation

King Car Group

Douglas Flowers

Lidu Flower
JJF Co.
Jinyuan Flower
Zhejiang Senhe
Yinmore Group
Mingzhu Flower
Hongyue Flower
Huamu Group
YYY Rose
Zhengjilan Flower
Liancheng Orchid

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