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Description:

Summary

Advertising market research report provides the newest industry data and industry future trends, allowing you to identify the products and end users driving Revenue growth and profitability. The industry report lists the leading competitors and provides the insights strategic industry Analysis of the key factors influencing the market.

The report includes the forecasts, Analysis and discussion of important industry trends, market size, market share estimates and profiles of the leading industry Players.

Global Advertising Market: Product Segment Analysis

TV Advertising

Newspaper & Magazine Advertising

Outdoors Advertising

Radio Advertising

Internet Advertising

Global Advertising Market: Application Segment Analysis

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Global Advertising Market: Regional Segment Analysis

USA

Europe

Japan

China

India

South East Asia

The Players mentioned in our report

WPP

Omnicom Group

PublicisGroupe

IPG

Havas SA

Focus Media Group

Guangdong Advertising Co., Ltd.

Bluefocus Communication Group Co., Ltd.

SiMei Media

Dentsu Inc.

AVIC Culture Co.,Ltd.

Yinlimedia

Hunan TV and Broadcast Intermediary Co., Ltd.

Guangdong Guangzhou Daily Media Co., Ltd.

Beijing Bashi Media Co., Ltd.
Dahe Group
China Television Media
Spearhead Integrated Marketing Communication Group
Shanghai Xinhua Media Co., Ltd.
Chengdu B-ray Media Co., Ltd.

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