



Published on *SWOT Analysis* (<https://www.swotanalysis.info>)

Home > World A2P SMS Market Research Report 2023 (covering USA, Europe, China, Japan, India, South East Asia and etc)

World A2P SMS Market Research Report 2023 (covering USA, Europe, China, Japan, India, South East Asia and etc)

Publication ID:

ICRW12180494

Publication Date:

December 04, 2018

Pages:

106

Publisher:

ICRW

Region:

Global [1]

\$2,960.00

Publication License Type *

Single User License (PDF), \$2,960.00

Global License (PDF), \$3,800.00

Please choose the suitable license type from above. More details are at given under tab "Report License Types" below.

Add to cart



Description:

Summary

A2P SMS market research report provides the newest industry data and industry future trends, allowing you to identify the products and end users driving Revenue growth and profitability. The industry report lists the leading competitors and provides the insights strategic industry Analysis of the key factors influencing the market. The report includes the forecasts, Analysis and discussion of important industry trends, market size, market share estimates and profiles of the leading industry Players.

Global A2P SMS Market: Product Segment Analysis

CRM

Promotions

Pushed Content

Interactive

Global A2P SMS Market: Application Segment Analysis

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Global A2P SMS Market: Regional Segment Analysis

USA

Europe

Japan

China

India

South East Asia

The Players mentioned in our report

MBlox

CLX Communications

Tanla Solutions

SAP Mobile Services

Silverstreet BV

Syniverse Technologies

Nexmo Co. Ltd.

Tyntec

SITO Mobile

Infobip

OpenMarket Inc.

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend
Soprano
Accrete
FortyTwo Telecom AB
ClearSky
Ogangi Corporation
AMD Telecom S.A

Table Of Contents:

Table of Content

Chapter 1 About the A2P SMS Industry

1.1 Industry Definition and Types

1.1.1 CRM

1.1.2 Promotions

1.1.3 Pushed Content

1.1.1.4 Interactive

1.2 Main Market Activities

1.3 Similar Industries

1.4 Industry at a Glance

Chapter 2 World Market Competition Landscape

2.1 A2P SMS Markets by Regions

2.1.1 USA

Market Revenue (M USD) and Growth Rate 2013-2023

Sales and Growth Rate 2013-2023

Major Players Revenue (M USD) in 2018

2.1.2 Europe

Market Revenue (M USD) and Growth Rate 2013-2023

Sales and Growth Rate 2013-2023

Major Players Revenue (M USD) in 2018

2.1.3 China

Market Revenue (M USD) and Growth Rate 2013-2023

Sales and Growth Rate 2013-2023

Major Players Revenue (M USD) in 2018

2.1.4 India

Market Revenue (M USD) and Growth Rate 2013-2023

Sales and Growth Rate 2013-2023

Major Players Revenue (M USD) in 2018

2.1.5 Japan

Market Revenue (M USD) and Growth Rate 2013-2023

Sales and Growth Rate 2013-2023

Major Players Revenue (M USD) in 2018

2.1.6 South East Asia

Market Revenue (M USD) and Growth Rate 2013-2023

Sales and Growth Rate 2013-2023

Major Players Revenue (M USD) in 2018

2.2 World A2P SMS Market by Types

CRM

Promotions

Pushed Content

Interactive

2.3 World A2P SMS Market by Applications

BFSI

Entertainment

Tourism

Retail

Marketing

2.4 World A2P SMS Market Analysis

2.4.1 World A2P SMS Market Revenue and Growth Rate 2013-2018

2.4.2 World A2P SMS Market Consumption and Growth rate 2013-2018

2.4.3 World A2P SMS Market Price Analysis 2013-2018

Chapter 3 World A2P SMS Market share

3.1 Major Production Market share by Players

3.2 Major Revenue (M USD) Market share by Players

3.3 Major Production Market share by Regions in 2018, Through 2023

3.4 Major Revenue (M USD) Market share By Regions in 2018, Through 2023

Chapter 4 Supply Chain Analysis

4.1 Industry Supply chain Analysis

4.2 Raw material Market Analysis

4.2.1 Raw material Prices Analysis 2013-2018

4.2.2 Raw material Supply Market Analysis

4.2 Manufacturing Equipment Suppliers Analysis

4.3 Production Process Analysis

4.4 Production Cost Structure Benchmarks

4.5 End users Market Analysis

Chapter 5 Company Profiles

5.1 MBlox

5.1.1 Company Details (Foundation Year, Employee Strength and etc)

- 5.1.2 Product Information (Picture, Specifications and Applications)
- 5.1.3 Revenue (M USD), Price and Operating Profits
- 5.2 CLX Communications
 - 5.2.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.2.2 Product Information (Picture, Specifications and Applications)
 - 5.2.3 Revenue (M USD), Price and Operating Profits
- 5.3 Tanla Solutions
 - 5.3.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.3.2 Product Information (Picture, Specifications and Applications)
 - 5.3.3 Revenue (M USD), Price and Operating Profits
- 5.4 SAP Mobile Services
 - 5.4.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.4.2 Product Information (Picture, Specifications and Applications)
 - 5.4.3 Revenue (M USD), Price and Operating Profits
- 5.5 Silverstreet BV
 - 5.5.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.5.2 Product Information (Picture, Specifications and Applications)
 - 5.5.3 Revenue (M USD), Price and Operating Profits
- 5.6 Syniverse Technologies
 - 5.6.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.6.2 Product Information (Picture, Specifications and Applications)
 - 5.6.3 Revenue (M USD), Price and Operating Profits
- 5.7 Nexmo Co. Ltd.
 - 5.7.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.7.2 Product Information (Picture, Specifications and Applications)
 - 5.7.3 Revenue (M USD), Price and Operating Profits
- 5.8 Tyntec
 - 5.8.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.8.2 Product Information (Picture, Specifications and Applications)
 - 5.8.3 Revenue (M USD), Price and Operating Profits
- 5.9 SITO Mobile
 - 5.9.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.9.2 Product Information (Picture, Specifications and Applications)
 - 5.9.3 Revenue (M USD), Price and Operating Profits
- 5.10 Infobip
 - 5.10.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.10.2 Product Information (Picture, Specifications and Applications)
 - 5.10.3 Revenue (M USD), Price and Operating Profits
- 5.11 OpenMarket Inc.
 - 5.11.1 Company Details (Foundation Year, Employee Strength and etc)

- 5.11.2 Product Information (Picture, Specifications and Applications)
- 5.11.3 Revenue (M USD), Price and Operating Profits
- 5.12 Genesys Telecommunications
 - 5.12.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.12.2 Product Information (Picture, Specifications and Applications)
 - 5.12.3 Revenue (M USD), Price and Operating Profits
- 5.13 3Cinteractive
 - 5.13.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.13.2 Product Information (Picture, Specifications and Applications)
 - 5.13.3 Revenue (M USD), Price and Operating Profits
- 5.14 Vibes Media
 - 5.14.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.14.2 Product Information (Picture, Specifications and Applications)
 - 5.14.3 Revenue (M USD), Price and Operating Profits
- 5.15 Beepsend
 - 5.15.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.15.2 Product Information (Picture, Specifications and Applications)
 - 5.15.3 Revenue (M USD), Price and Operating Profits
- 5.16 Soprano
 - 5.16.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.16.2 Product Information (Picture, Specifications and Applications)
 - 5.16.3 Revenue (M USD), Price and Operating Profits
- 5.17 Accrete
 - 5.17.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.17.2 Product Information (Picture, Specifications and Applications)
 - 5.17.3 Revenue (M USD), Price and Operating Profits
- 5.18 FortyTwo Telecom AB
 - 5.18.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.18.2 Product Information (Picture, Specifications and Applications)
 - 5.18.3 Revenue (M USD), Price and Operating Profits
- 5.19 ClearSky
 - 5.19.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.19.2 Product Information (Picture, Specifications and Applications)
 - 5.19.3 Revenue (M USD), Price and Operating Profits
- 5.20 Ogangi Corporation
 - 5.20.1 Company Details (Foundation Year, Employee Strength and etc)
 - 5.20.2 Product Information (Picture, Specifications and Applications)
 - 5.20.3 Revenue (M USD), Price and Operating Profits
- 5.21 AMD Telecom S.A
 - 5.21.1 Company Details (Foundation Year, Employee Strength and etc)

5.21.2 Product Information (Picture, Specifications and Applications)

5.21.3 Revenue (M USD), Price and Operating Profits

Chapter 6 Globalisation & Trade

6.1 Business Locations

6.2 Supply channels

6.3 Marketing strategy

6.4 Barriers to Entry

Chapter 7 Distributors and Customers

7.1 Major Distributors and contact information by Regions

7.2 Major Customers and contact information by Regions

Chapter 8 Import, Export, Consumption and Consumption Value by Major Countries

8.1 USA

8.2 Germany

8.3 China

8.4 Japan

8.5 India

Chapter 9 World A2P SMS Market Forecast through 2023

9.1 World A2P SMS Demand by Regions Forecast through 2023

9.2 World A2P SMS Price(by Regions, Types, Applications)Analysis Forecast through 2023

9.3 World A2P SMS Revenue (M USD)(by Regions, Types, Applications) Forecast through 2023

9.4 World A2P SMS Market Analysis

9.4.1 World A2P SMS Market Revenue and Growth Rate 2013-2018

9.4.2 World A2P SMS Market Consumption and Growth rate 2013-2018

9.4.3 World A2P SMS Market Price Analysis 2013-2018

Chapter 10 Key success factors and Market Overview

Tables and figures

Table Main Market Activities by Regions

Table Market Revenue (M USD) and Growth Rate 2013-2023

Table Major Players Revenue (M USD) in 2018

Table Market Revenue (M USD) and Growth Rate 2013-2023

Table Major Players Revenue (M USD) in 2018

Table Market Revenue (M USD) and Growth Rate 2013-2023

Table Major Players Revenue (M USD) in 2018

Table Market Revenue (M USD) and Growth Rate 2013-2023

Table Major Players Revenue (M USD) in 2018

Table Market Revenue (M USD) and Growth Rate 2013-2023

Table Major Players Revenue (M USD) in 2018

Table Major Production Market share by Players 2018
Table Major Revenue (M USD) Market share by Players 2018
Table Production Market share by Major Regions in 2013-2018
Table Production Market share by Major Regions in 2018-2023
Table Revenue (M USD) Market share by Regions in 2013-2018
Table Revenue (M USD) Market share by Regions in 2018-2023
Table Industry Supply chain Analysis
Table Raw material Prices Analysis 2013-2018
Table Raw material Suppliers Market Analysis
Table Manufacturing Equipment Suppliers Analysis
Figure Production Process Analysis
Figure Production Cost Structure
Table major End Users by Regions
Table MBlox Information List
Figure A2P SMSA2P SMS Picture, Specifications and Applications of MBlox
Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of MBlox 2016-2018
Figure A2P SMS Sales Volume and World Market Share of MBlox 2016-2018
Table CLX Communications Information List
Figure A2P SMS Picture, Specifications and Applications of CLX Communications
Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of CLX Communications 2016-2018
Figure A2P SMS Sales Volume and World Market Share of CLX Communications 2016-2018
Table Tanla Solutions Information List
Figure A2P SMS Picture, Specifications and Applications of Tanla Solutions
Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of Tanla Solutions 2016-2018
Figure A2P SMS Sales Volume and World Market Share of Tanla Solutions 2016-2018
Table SAP Mobile Services Information List
Figure A2P SMS Picture, Specifications and Applications of SAP Mobile Services
Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of SAP Mobile Services 2016-2018
Figure A2P SMS Sales Volume and World Market Share of SAP Mobile Services 2016-2018
Table Silverstreet BV Information List
Figure A2P SMS Picture, Specifications and Applications of Silverstreet BV
Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of Silverstreet BV 2016-2018
Figure A2P SMS Sales Volume and World Market Share of Silverstreet BV 2016-2018
Table Syniverse Technologies Information List
Figure A2P SMS Picture, Specifications and Applications of Syniverse Technologies

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of Syniverse Technologies 2016-2018

Figure A2P SMS Sales Volume and World Market Share of Syniverse Technologies 2016-2018

Table Nexmo Co. Ltd. Information List

Figure A2P SMS Picture, Specifications and Applications of Nexmo Co. Ltd.

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of Nexmo Co. Ltd. 2016-2018

Figure A2P SMS Sales Volume and World Market Share of Nexmo Co. Ltd. 2016-2018

Table Tyntec Information List

Figure A2P SMS Picture, Specifications and Applications of Tyntec

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of Tyntec 2016-2018

Figure A2P SMS Sales Volume and World Market Share of Tyntec 2016-2018

Table SITO Mobile Information List

Figure A2P SMS Picture, Specifications and Applications of SITO Mobile

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of SITO Mobile 2016-2018

Figure A2P SMS Sales Volume and World Market Share of SITO Mobile 2016-2018

Table Infobip Information List

Figure A2P SMS Picture, Specifications and Applications of Infobip

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of Infobip 2016-2018

Figure A2P SMS Sales Volume and World Market Share of Infobip 2016-2018

Table OpenMarket Inc. Information List

Figure A2P SMS Picture, Specifications and Applications of OpenMarket Inc.

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of OpenMarket Inc. 2016-2018

Figure A2P SMS Sales Volume and World Market Share of OpenMarket Inc. 2016-2018

Table Genesys Telecommunications Information List

Figure A2P SMS Picture, Specifications and Applications of Genesys Telecommunications

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of Genesys Telecommunications 2016-2018

Figure A2P SMS Sales Volume and World Market Share of Genesys Telecommunications 2016-2018

Table 3Cinteractive Information List

Figure A2P SMS Picture, Specifications and Applications of 3Cinteractive

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of 3Cinteractive 2016-2018

Figure A2P SMS Sales Volume and World Market Share of 3Cinteractive 2016-2018

Table Vibes Media Information List

Figure A2P SMS Picture, Specifications and Applications of Vibes Media

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of Vibes Media 2016-2018

Figure A2P SMS Sales Volume and World Market Share of Vibes Media 2016-2018

Table Beepsend Information List

Figure A2P SMS Picture, Specifications and Applications of Beepsend

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of Beepsend 2016-2018

Figure A2P SMS Sales Volume and World Market Share of Beepsend 2016-2018

Table Soprano Information List

Figure A2P SMS Picture, Specifications and Applications of Soprano

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of Soprano 2016-2018

Figure A2P SMS Sales Volume and World Market Share of Soprano 2016-2018

Table Accrete Information List

Figure A2P SMS Picture, Specifications and Applications of Accrete

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of Accrete 2016-2018

Figure A2P SMS Sales Volume and World Market Share of Accrete 2016-2018

Table FortyTwo Telecom AB Information List

Figure A2P SMS Picture, Specifications and Applications of FortyTwo Telecom AB

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of FortyTwo Telecom AB 2016-2018

Figure A2P SMS Sales Volume and World Market Share of FortyTwo Telecom AB 2016-2018

Table ClearSky Information List

Figure A2P SMS Picture, Specifications and Applications of ClearSky

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of ClearSky 2016-2018

Figure A2P SMS Sales Volume and World Market Share of ClearSky 2016-2018

Table Ogangi Corporation Information List

Figure A2P SMS Picture, Specifications and Applications of Ogangi Corporation

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of Ogangi Corporation 2016-2018

Figure A2P SMS Sales Volume and World Market Share of Ogangi Corporation 2016-2018

Table AMD Telecom S.A Information List

Figure A2P SMS Picture, Specifications and Applications of AMD Telecom S.A

Table A2P SMS Sales Volume, Price, Operating Cost, Operating Profits, Revenue (M USD) and Profits Margin of AMD Telecom S.A 2016-2018

Figure A2P SMS Sales Volume and World Market Share of AMD Telecom S.A 2016-2018

Table Business Locations

Figure Supply channels

Figure Marketing strategy

Table Barriers Analysis to Entry

Table Major Distributors and contact information by Regions

Table Major Customers and contact information by Regions

Table USA Supply, Import, Export, Consumption and Consumption Value(M USD)

Table Germany Supply, Import, Export, Consumption and Consumption Value(M USD)

Table China Supply, Import, Export, Consumption and Consumption Value(M USD)

Table Japan Supply, Import, Export, Consumption and Consumption Value(M USD)

Table India Supply, Import, Export, Consumption and Consumption Value(M USD)

Table World Demand by Regions Forecast Analysis of A2P SMS (2018-2023)

Table World Price by Regions Forecast Analysis of A2P SMS (2018-2023)

Table World Price by Types Forecast Analysis of A2P SMS (2018-2023)

Table World Price by Applications Forecast Analysis of A2P SMS (2018-2023)

Table World Revenue (M USD) by Regions Forecast Analysis of A2P SMS (2018-2023)

Table World Revenue (M USD) by Types Forecast Analysis of A2P SMS (2018-2023)

Table World Revenue (M USD) by Applications Forecast Analysis of A2P SMS (2018-2023)

License Types:

Single User License (PDF)

- This license allows for use of a publication by one person.
- This person may print out a single copy of the publication.
- This person can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.
- This person cannot share the publication (or any information contained therein) with any other person or persons.
- Unless a Enterprise License is purchased, a Single User License must be purchased for every person that wishes to use the publication within the same organization.
- Customers who infringe these license terms are liable for a Global license fee.

Site License (PDF)*

- This license allows for use of a publication by all users within one corporate location, e.g. a regional office.
- These users may print out a single copy of the publication.
- These users can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.
- These users cannot share the publication (or any information contained therein) with any other person or persons outside the corporate location for which the publication is purchased.

- Unless a Enterprise License is purchased, a Site User License must be purchased for every corporate location by an organization that wishes to use the publication within the same organization.
- Customers who infringe these license terms are liable for a Global license fee.

Global License (PDF)*

- This license allows for use of a publication by unlimited users within the purchasing organization e.g. all employees of a single company.
- Each of these people may use the publication on any computer, and may print out the report, but may not share the publication (or any information contained therein) with any other person or persons outside of the organization.
- These employees of purchasing organization can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.

*If Applicable.

No. 1101, Golden Square, 3rd Floor,
24th Main, J P Nagar, 1st Phase,
Bangalore, Karnataka, India- 560078

India: +91-8762746600

info@domain.com

-->

NAVIGATE

[About Us](#)

[Reports by Region](#)

[FAQ](#)

[Privacy Policy](#)

[TERMS & CONDITIONS](#)

[CONTACT](#)

RECENT POSTS

[What is SWOT Analysis?](#)

March 12

How to use market research to bring your idea to life?

March 11

How to gain business insights using syndicated market research?

March 10

Source URL:<https://www.swotanalysis.info/icrw/world-a2p-sms-market-research-report-2023-covering-usa-europe-china-japan-india-south-east-asia>

Links

[1] <https://www.swotanalysis.info/region/global>