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Description:

Summary

In consumption market, the Chinese consumption value of Industrial Chocolate increases with the

4.37% average growth rate from 2013-2018. East China is the mainly consumption region due to the bigger demand of downstream applications. East China occupied 38.49%% of the Chinese consumption volume in total in 2018.

Industrial Chocolate industry is highly mature. Currently, there are many producing companies in the Industrial Chocolate industry. The main players are Barry Callebaut, Cargill, Nestle SA, Mars and Hershey. The market can be broadly categorized as open market and captive market. Mars is the market leader in open market while for captive market the market is dominated by Barry Callebaut, Cadbury, Ferrero and Hershey.

Geographically, this report splits the China market into six regions,

North China

Northeast China

East China

Southern China

Central China

Others

On the basis of product, the Industrial Chocolate market is primarily split into

Dark Chocolate

Other

On the basis on the end users/applications, this report covers

Chocolate Bars

Flavoring Ingredient

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