



Published on *SWOT Analysis* (<https://www.swotanalysis.info>)

Home > 2022-2028 Global Matcha Tea Powder Market Opportunity Analysis Report

2022-2028 Global Matcha Tea Powder Market Opportunity Analysis Report

Publication ID:

ARS0821095

Publication Date:

August 16, 2021

Pages:

93

Publisher:

Arsta

Region:

Global [1]

\$3,360.00

Publication License Type *

Single User License (PDF), \$3,360.00

Global License (PDF), \$5,800.00

Please choose the suitable license type from above. More details are at given under tab "Report License Types" below.

Add to cart



Description:

As the global economy recovers in 2021 and the supply of the industrial chain improves, the Matcha Tea Powder market will undergo major changes. According to the latest research, the market size of

the Matcha Tea Powder industry in 2021 will increase by USD million compared to 2020, with a growth rate of %.

The global Matcha Tea Powder industry report provides top-notch qualitative and quantitative information including: Market size (2017-2021 value and 2022 forecast). The report also contains descriptions of key players, including key financial indicators and market competitive pressure analysis.

The report also assesses key opportunities in the market and outlines the factors that are and will drive the growth of the industry. Taking into account previous growth patterns, growth drivers, and current and future trends, we also forecast the overall growth of the global Matcha Tea Powder market during the next few years. The global Matcha Tea Powder market size will reach USD million in 2028, growing at a CAGR of % during the analysis period.

Highlights-Regions

The Matcha Tea Powder market can be split based on product types, major applications, and important regions as follows:

North America

Europe

China

Japan

Southeast Asia

India

Korea

Player list

Guizhou Gui Tea Group Co.,Ltd.

Aiya

Marushichi Seicha

ShaoXing Royal Tea Village CO.,LTD.

Zhejiang Huamingyuan Tea Co., Ltd.

Marukyu Koyamaen

Yanoen

DoMatcha

ujimatcha

AOI Seicha

Types list

Drinking-use Matcha Tea

Additive-use Matcha Tea

Application list

Drinking Tea

Pastry

Ice Cream

Beverage

Table Of Contents:

Table of Content

1 Matcha Tea Powder Market Overview Analysis

1.1 Matcha Tea Powder Product Definition

1.2 Matcha Tea Powder Market Analysis by Types

1.3 Matcha Tea Powder Market Analysis by Applications

1.4 Matcha Tea Powder Market Size and Forecasts Analysis (2017-2028)

1.4.1 Global Matcha Tea Powder Market Size Analysis in Value Growth Rate (2017-2028)

1.4.2 Global Matcha Tea Powder Market Size Analysis in Volume Growth Rate (2017-2028)

1.4.3 Global Matcha Tea Powder Price Trends (2017-2028)

2 Global Matcha Tea Powder Competition Landscape by Key Players

2.1 Global Major Matcha Tea Powder Players by Sales (2017-2022)

2.2 Global Major Matcha Tea Powder Players by Revenue (2017-2022)

2.3 Global Matcha Tea Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Matcha Tea Powder as of 2021)

2.4 Global Matcha Tea Powder Average Price by Company (2017-2022)

3 Global Matcha Tea Powder Historical and Forecast Market Analysis by Type

3.1 Global Matcha Tea Powder Historic Market Analysis by Type (2017-2022)

3.1.1 Global Matcha Tea Powder Sales Market Share by Type (2017-2022)

3.1.2 Global Matcha Tea Powder Revenue Market Share by Type (2017-2022)

3.1.3 Global Matcha Tea Powder Price by Type (2017-2022)

3.2 Global Matcha Tea Powder Market Estimates and Forecasts Analysis by Type (2023-2028)

3.2.1 Global Matcha Tea Powder Sales Forecast by Type (2023-2028)

3.2.2 Global Matcha Tea Powder Revenue Forecast by Type (2023-2028)

3.2.3 Global Matcha Tea Powder Price Forecast by Type (2023-2028)

4 Global Matcha Tea Powder Historical and Forecast Market Size Analysis by Application

4.1 Global Matcha Tea Powder Historic Market by Application (2017-2022)

4.1.1 Global Matcha Tea Powder Sales Market Share by Application (2017-2022)

4.1.2 Global Matcha Tea Powder Revenue Market Share by Application (2017-2022)

4.1.3 Global Matcha Tea Powder Price by Application (2017-2022)

4.2 Global Matcha Tea Powder Market Estimates and Forecasts by Application (2023-2028)

4.2.1 Global Matcha Tea Powder Sales Forecast by Application (2023-2028)

4.2.2 Global Matcha Tea Powder Revenue Forecast by Application (2023-2028)

4.2.3 Global Matcha Tea Powder Price Forecast by Application (2023-2028)

5 Global Matcha Tea Powder Historical and Forecast Market size by Region

- 5.1 Global Matcha Tea Powder Market Size by Region: 2017 VS 2022 VS 2028
- 5.2 Global Matcha Tea Powder Market Segment by Region (2017-2022)
 - 5.2.1 Matcha Tea Powder Sales by Region (2017-2022)
 - 5.2.2 Global Matcha Tea Powder Revenue by Region (2017-2022)
- 5.3 Global Matcha Tea Powder Market Forecasts by Region (2023-2028)
 - 5.3.1 Global Matcha Tea Powder Sales Forecasts by Region (2023-2028)
 - 5.3.2 Global Matcha Tea Powder Revenue Forecast by Region (2023-2028)
- 5.4 Global Matcha Tea Powder Historical and Forecast Market size Analysis
 - 5.4.1 North America Matcha Tea Powder Historical and Forecast Market size (2017-2028)
 - 5.4.2 Europe Matcha Tea Powder Historical and Forecast Market size (2017-2028)
 - 5.4.3 China Matcha Tea Powder Historical and Forecast Market size (2017-2028)
 - 5.4.4 Japan Matcha Tea Powder Historical and Forecast Market size (2017-2028)
 - 5.4.5 Southeast Asia Matcha Tea Powder Historical and Forecast Market size (2017-2028)
 - 5.4.6 India Matcha Tea Powder Historical and Forecast Market size (2017-2028)
 - 5.4.7 Korea Matcha Tea Powder Historical and Forecast Market size (2017-2028)
- 6 North America Matcha Tea Powder Historical and Forecast Market size
 - 6.1 North America Matcha Tea Powder Historical and Forecast Sales by Type
 - 6.1.1 North America Matcha Tea Powder Historical Sales by Type (2017-2022)
 - 6.1.2 North America Matcha Tea Powder Forecast Sales by Type (2023-2028)
 - 6.2 North America Matcha Tea Powder Historical and Forecast Sales by Application
 - 6.2.1 North America Matcha Tea Powder Historical Sales by Application (2017-2022)
 - 6.2.2 North America Matcha Tea Powder Forecast Sales by Application (2023-2028)
- 7 Europe Matcha Tea Powder Historical and Forecast Market size
 - 7.1 Europe Matcha Tea Powder Historical and Forecast Sales by Type
 - 7.1.1 Europe Matcha Tea Powder Historical Sales by Type (2017-2022)
 - 7.1.2 Europe Matcha Tea Powder Forecast Sales by Type (2023-2028)
 - 7.2 Europe Matcha Tea Powder Historical and Forecast Sales by Application
 - 7.2.1 Europe Matcha Tea Powder Historical Sales by Application (2017-2022)
 - 7.2.2 Europe Matcha Tea Powder Forecast Sales by Application (2023-2028)
- 8 China Matcha Tea Powder Historical and Forecast Market size
 - 8.1 China Matcha Tea Powder Historical and Forecast Sales by Type
 - 8.1.1 China Matcha Tea Powder Historical Sales by Type (2017-2022)
 - 8.1.2 China Matcha Tea Powder Forecast Sales by Type (2023-2028)
 - 8.2 China Matcha Tea Powder Historical and Forecast Sales by Application
 - 8.2.1 China Matcha Tea Powder Historical Sales by Application (2017-2022)
 - 8.2.2 China Matcha Tea Powder Forecast Sales by Application (2023-2028)
- 9 Japan Matcha Tea Powder Historical and Forecast Market size
 - 9.1 Japan Matcha Tea Powder Historical and Forecast Sales by Type
 - 9.1.1 Japan Matcha Tea Powder Historical Sales by Type (2017-2022)
 - 9.1.2 Japan Matcha Tea Powder Forecast Sales by Type (2023-2028)

- 9.2 Japan Matcha Tea Powder Historical and Forecast Sales by Application
 - 9.2.1 Japan Matcha Tea Powder Historical Sales by Application (2017-2022)
 - 9.2.2 Japan Matcha Tea Powder Forecast Sales by Application (2023-2028)
- 10 Southeast Asia Matcha Tea Powder Historical and Forecast Market size
 - 10.1 Southeast Asia Matcha Tea Powder Historical and Forecast Sales by Type
 - 10.1.1 Southeast Asia Matcha Tea Powder Historical Sales by Type (2017-2022)
 - 10.1.2 Southeast Asia Matcha Tea Powder Forecast Sales by Type (2023-2028)
 - 10.2 Southeast Asia Matcha Tea Powder Historical and Forecast Sales by Application
 - 10.2.1 Southeast Asia Matcha Tea Powder Historical Sales by Application (2017-2022)
 - 10.2.2 Southeast Asia Matcha Tea Powder Forecast Sales by Application (2023-2028)
- 11 India Matcha Tea Powder Historical and Forecast Market size
 - 11.1 India Matcha Tea Powder Historical and Forecast Sales by Type
 - 11.1.1 India Matcha Tea Powder Historical Sales by Type (2017-2022)
 - 11.1.2 India Matcha Tea Powder Forecast Sales by Type (2023-2028)
 - 11.2 India Matcha Tea Powder Historical and Forecast Sales by Application
 - 11.2.1 India Matcha Tea Powder Historical Sales by Application (2017-2022)
 - 11.2.2 India Matcha Tea Powder Forecast Sales by Application (2023-2028)
- 12 Korea Matcha Tea Powder Historical and Forecast Market size
 - 12.1 Korea Matcha Tea Powder Historical and Forecast Sales by Type
 - 12.1.1 Korea Matcha Tea Powder Historical Sales by Type (2017-2022)
 - 12.1.2 Korea Matcha Tea Powder Forecast Sales by Type (2023-2028)
 - 12.2 Korea Matcha Tea Powder Historical and Forecast Sales by Application
 - 12.2.1 Korea Matcha Tea Powder Historical Sales by Application (2017-2022)
 - 12.2.2 Korea Matcha Tea Powder Forecast Sales by Application (2023-2028)
- 13 Key Players Analysis
 - 13.1 Guizhou Gui Tea Group Co.,Ltd.
 - 13.1.1 Business Overview
 - 13.1.2 Matcha Tea Powder Product Introduction
 - 13.1.3 Guizhou Gui Tea Group Co.,Ltd. Matcha Tea Powder Sales, Price, Revenue, Gross Margin
 - 13.2 Aiya
 - 13.2.1 Business Overview
 - 13.2.2 Matcha Tea Powder Product Introduction
 - 13.2.3 Aiya Matcha Tea Powder Sales, Price, Revenue, Gross Margin
 - 13.3 Marushichi Seicha
 - 13.3.1 Business Overview
 - 13.3.2 Matcha Tea Powder Product Introduction
 - 13.3.3 Marushichi Seicha Matcha Tea Powder Sales, Price, Revenue, Gross Margin
 - 13.4 ShaoXing Royal Tea Village CO.,LTD.
 - 13.4.1 Business Overview
 - 13.4.2 Matcha Tea Powder Product Introduction

13.4.3 ShaoXing Royal Tea Village CO.,LTD. Matcha Tea Powder Sales, Price, Revenue, Gross Margin

13.5 Zhejiang Huamingyuan Tea Co., Ltd.

13.5.1 Business Overview

13.5.2 Matcha Tea Powder Product Introduction

13.5.3 Zhejiang Huamingyuan Tea Co., Ltd. Matcha Tea Powder Sales, Price, Revenue, Gross Margin

13.6 Marukyu Koyamaen

13.6.1 Business Overview

13.6.2 Matcha Tea Powder Product Introduction

13.6.3 Marukyu Koyamaen Matcha Tea Powder Sales, Price, Revenue, Gross Margin

13.7 Yanoen

13.7.1 Business Overview

13.7.2 Matcha Tea Powder Product Introduction

13.7.3 Yanoen Matcha Tea Powder Sales, Price, Revenue, Gross Margin

13.8 DoMatcha

13.8.1 Business Overview

13.8.2 Matcha Tea Powder Product Introduction

13.8.3 DoMatcha Matcha Tea Powder Sales, Price, Revenue, Gross Margin

13.9 ujimatcha

13.9.1 Business Overview

13.9.2 Matcha Tea Powder Product Introduction

13.9.3 ujimatcha Matcha Tea Powder Sales, Price, Revenue, Gross Margin

13.10 AOI Seicha

13.10.1 Business Overview

13.10.2 Matcha Tea Powder Product Introduction

13.10.3 AOI Seicha Matcha Tea Powder Sales, Price, Revenue, Gross Margin

14 Marketing Channel, Distributors and Customers Analysis

14.1 Marketing Channel

14.2 Matcha Tea Powder Distributors List

14.3 Matcha Tea Powder Customers

15 Market Dynamics Analysis

15.1 Matcha Tea Powder Market Trends Analysis

15.2 Matcha Tea Powder Drivers Analysis

15.3 Matcha Tea Powder Market Challenges Analysis

15.4 Matcha Tea Powder Market Restraints Analysis

16 Research Viewpoints/Conclusions

17 Methodology and Data Source

17.1 Methodology/Research Approach

17.1.1 Research Programs/Design

17.1.2 Market Size Estimation

17.1.3 Market Breakdown and Data Triangulation

17.2 Data Source

17.2.1 Secondary Sources

17.2.2 Primary Sources

17.2.3 Legal Disclaimer

Companies Mentioned:

Guizhou Gui Tea Group Co.,Ltd.

Aiya

Marushichi Seicha

ShaoXing Royal Tea Village CO.,LTD.

Zhejiang Huamingyuan Tea Co., Ltd.

Marukyu Koyamaen

Yanoen

DoMatcha

ujimatcha

AOI Seicha

License Types:

Single User License (PDF)

- This license allows for use of a publication by one person.
- This person may print out a single copy of the publication.
- This person can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.
- This person cannot share the publication (or any information contained therein) with any other person or persons.
- Unless a Enterprise License is purchased, a Single User License must be purchased for every person that wishes to use the publication within the same organization.
- Customers who infringe these license terms are liable for a Global license fee.

Site License (PDF)*

- This license allows for use of a publication by all users within one corporate location, e.g. a regional office.
- These users may print out a single copy of the publication.
- These users can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.
- These users cannot share the publication (or any information contained therein) with any other person or persons outside the corporate location for which the publication is purchased.

- Unless a Enterprise License is purchased, a Site User License must be purchased for every corporate location by an organization that wishes to use the publication within the same organization.
- Customers who infringe these license terms are liable for a Global license fee.

Global License (PDF)*

- This license allows for use of a publication by unlimited users within the purchasing organization e.g. all employees of a single company.
- Each of these people may use the publication on any computer, and may print out the report, but may not share the publication (or any information contained therein) with any other person or persons outside of the organization.
- These employees of purchasing organization can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.

*If Applicable.

No. 1101, Golden Square, 3rd Floor,
24th Main, J P Nagar, 1st Phase,
Bangalore, Karnataka, India- 560078

India: +91-8762746600

info@domain.com

-->

NAVIGATE

[About Us](#)

[Reports by Region](#)

[FAQ](#)

[Privacy Policy](#)

[TERMS & CONDITIONS](#)

[CONTACT](#)

RECENT POSTS

[What is SWOT Analysis?](#)

March 12

How to use market research to bring your idea to life?

March 11

How to gain business insights using syndicated market research?

March 10

Source URL:<https://www.swotanalysis.info/arsta/2022-2028-global-matcha-tea-powder-market-opportunity-analysis-report>

Links

[1] <https://www.swotanalysis.info/region/global>