



Published on *SWOT Analysis* (<https://www.swotanalysis.info>)

Home > 2022-2028 Global Functional Beverage Market Opportunity Analysis Report

# 2022-2028 Global Functional Beverage Market Opportunity Analysis Report

**Publication ID:**

ARS0222109

**Publication Date:**

February 21, 2022

**Pages:**

115

**Publisher:**

Arsta

**Region:**

Global [1]

**\$3,360.00**

Publication License Type \*

Single User License (PDF), \$3,360.00

Global License (PDF), \$5,800.00

Please choose the suitable license type from above. More details are at given under tab "Report License Types" below.

Add to cart



**Description:**

As the global economy recovers in 2021 and the supply of the industrial chain improves, the Functional Beverage market will undergo major changes. According to the latest research, the market

size of the Functional Beverage industry in 2021 will increase by USD million compared to 2020, with a growth rate of %.

The global Functional Beverage industry report provides top-notch qualitative and quantitative information including: Market size (2017-2021 value and 2022 forecast). The report also contains descriptions of key players, including key financial indicators and market competitive pressure analysis.

The report also assesses key opportunities in the market and outlines the factors that are and will drive the growth of the industry. Taking into account previous growth patterns, growth drivers, and current and future trends, we also forecast the overall growth of the global Functional Beverage market during the next few years. The global Functional Beverage market size will reach USD million in 2028, growing at a CAGR of % during the analysis period.

#### Highlights-Regions

The Functional Beverage market can be split based on product types, major applications, and important regions as follows:

North America

Europe

China

Japan

Southeast Asia

India

Korea

#### Player list

Danone

Monster Energy

PepsiCo

RED BULL

THE COCA-COLA COMPANY

Archer Daniels Midland (ADM)

Campbell Soup

Del Monte Pacific

Dr. Pepper Snapple Group

Fonterra

GlaxoSmithKline

JDB Group

Kraft Heinz

Living Essentials

Nestlé

Otsuka Pharmaceutical  
Rockstar  
Suntory  
TC Pharmaceutical Industries  
The Hain Celestial Group  
Unilever, Uni-President  
Welch's  
White Wave Foods

Types list  
Energy Drinks  
Sports Drinks  
Nutraceutical Drinks

Application list  
Convenience Stores  
Drug Store/ Pharmacies/Health Store  
Supermarket  
Online Retail  
Others

## **Table Of Contents:**

Table of Content

- 1 Functional Beverage Market Overview Analysis
  - 1.1 Functional Beverage Product Definition
  - 1.2 Functional Beverage Market Analysis by Types
  - 1.3 Functional Beverage Market Analysis by Applications
  - 1.4 Functional Beverage Market Size and Forecasts Analysis (2017-2028)
    - 1.4.1 Global Functional Beverage Market Size Analysis in Value Growth Rate (2017-2028)
    - 1.4.2 Global Functional Beverage Market Size Analysis in Volume Growth Rate (2017-2028)
    - 1.4.3 Global Functional Beverage Price Trends (2017-2028)
- 2 Global Functional Beverage Competition Landscape by Key Players
  - 2.1 Global Major Functional Beverage Players by Sales (2017-2022)
  - 2.2 Global Major Functional Beverage Players by Revenue (2017-2022)
  - 2.3 Global Functional Beverage Market Share by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Functional Beverage as of 2021)
  - 2.4 Global Functional Beverage Average Price by Company (2017-2022)
- 3 Global Functional Beverage Historical and Forecast Market Analysis by Type
  - 3.1 Global Functional Beverage Historic Market Analysis by Type (2017-2022)
    - 3.1.1 Global Functional Beverage Sales Market Share by Type (2017-2022)
    - 3.1.2 Global Functional Beverage Revenue Market Share by Type (2017-2022)

- 3.1.3 Global Functional Beverage Price by Type (2017-2022)
- 3.2 Global Functional Beverage Market Estimates and Forecasts Analysis by Type (2023-2028)
  - 3.2.1 Global Functional Beverage Sales Forecast by Type (2023-2028)
  - 3.2.2 Global Functional Beverage Revenue Forecast by Type (2023-2028)
  - 3.2.3 Global Functional Beverage Price Forecast by Type (2023-2028)
- 4 Global Functional Beverage Historical and Forecast Market Size Analysis by Application
  - 4.1 Global Functional Beverage Historic Market by Application (2017-2022)
    - 4.1.1 Global Functional Beverage Sales Market Share by Application (2017-2022)
    - 4.1.2 Global Functional Beverage Revenue Market Share by Application (2017-2022)
    - 4.1.3 Global Functional Beverage Price by Application (2017-2022)
  - 4.2 Global Functional Beverage Market Estimates and Forecasts by Application (2023-2028)
    - 4.2.1 Global Functional Beverage Sales Forecast by Application (2023-2028)
    - 4.2.2 Global Functional Beverage Revenue Forecast by Application (2023-2028)
    - 4.2.3 Global Functional Beverage Price Forecast by Application (2023-2028)
- 5 Global Functional Beverage Historical and Forecast Market size by Region
  - 5.1 Global Functional Beverage Market Size by Region: 2017 VS 2022 VS 2028
  - 5.2 Global Functional Beverage Market Segment by Region (2017-2022)
    - 5.2.1 Functional Beverage Sales by Region (2017-2022)
    - 5.2.2 Global Functional Beverage Revenue by Region (2017-2022)
  - 5.3 Global Functional Beverage Market Forecasts by Region (2023-2028)
    - 5.3.1 Global Functional Beverage Sales Forecasts by Region (2023-2028)
    - 5.3.2 Global Functional Beverage Revenue Forecast by Region (2023-2028)
  - 5.4 Global Functional Beverage Historical and Forecast Market size Analysis
    - 5.4.1 North America Functional Beverage Historical and Forecast Market size (2017-2028)
    - 5.4.2 Europe Functional Beverage Historical and Forecast Market size (2017-2028)
    - 5.4.3 China Functional Beverage Historical and Forecast Market size (2017-2028)
    - 5.4.4 Japan Functional Beverage Historical and Forecast Market size (2017-2028)
    - 5.4.5 Southeast Asia Functional Beverage Historical and Forecast Market size (2017-2028)
    - 5.4.6 India Functional Beverage Historical and Forecast Market size (2017-2028)
    - 5.4.7 Korea Functional Beverage Historical and Forecast Market size (2017-2028)
- 6 North America Functional Beverage Historical and Forecast Market size
  - 6.1 North America Functional Beverage Historical and Forecast Sales by Type
    - 6.1.1 North America Functional Beverage Historical Sales by Type (2017-2022)
    - 6.1.2 North America Functional Beverage Forecast Sales by Type (2023-2028)
  - 6.2 North America Functional Beverage Historical and Forecast Sales by Application
    - 6.2.1 North America Functional Beverage Historical Sales by Application (2017-2022)
    - 6.2.2 North America Functional Beverage Forecast Sales by Application (2023-2028)
- 7 Europe Functional Beverage Historical and Forecast Market size
  - 7.1 Europe Functional Beverage Historical and Forecast Sales by Type
    - 7.1.1 Europe Functional Beverage Historical Sales by Type (2017-2022)

- 7.1.2 Europe Functional Beverage Forecast Sales by Type (2023-2028)
- 7.2 Europe Functional Beverage Historical and Forecast Sales by Application
  - 7.2.1 Europe Functional Beverage Historical Sales by Application (2017-2022)
  - 7.2.2 Europe Functional Beverage Forecast Sales by Application (2023-2028)
- 8 China Functional Beverage Historical and Forecast Market size
  - 8.1 China Functional Beverage Historical and Forecast Sales by Type
    - 8.1.1 China Functional Beverage Historical Sales by Type (2017-2022)
    - 8.1.2 China Functional Beverage Forecast Sales by Type (2023-2028)
  - 8.2 China Functional Beverage Historical and Forecast Sales by Application
    - 8.2.1 China Functional Beverage Historical Sales by Application (2017-2022)
    - 8.2.2 China Functional Beverage Forecast Sales by Application (2023-2028)
- 9 Japan Functional Beverage Historical and Forecast Market size
  - 9.1 Japan Functional Beverage Historical and Forecast Sales by Type
    - 9.1.1 Japan Functional Beverage Historical Sales by Type (2017-2022)
    - 9.1.2 Japan Functional Beverage Forecast Sales by Type (2023-2028)
  - 9.2 Japan Functional Beverage Historical and Forecast Sales by Application
    - 9.2.1 Japan Functional Beverage Historical Sales by Application (2017-2022)
    - 9.2.2 Japan Functional Beverage Forecast Sales by Application (2023-2028)
- 10 Southeast Asia Functional Beverage Historical and Forecast Market size
  - 10.1 Southeast Asia Functional Beverage Historical and Forecast Sales by Type
    - 10.1.1 Southeast Asia Functional Beverage Historical Sales by Type (2017-2022)
    - 10.1.2 Southeast Asia Functional Beverage Forecast Sales by Type (2023-2028)
  - 10.2 Southeast Asia Functional Beverage Historical and Forecast Sales by Application
    - 10.2.1 Southeast Asia Functional Beverage Historical Sales by Application (2017-2022)
    - 10.2.2 Southeast Asia Functional Beverage Forecast Sales by Application (2023-2028)
- 11 India Functional Beverage Historical and Forecast Market size
  - 11.1 India Functional Beverage Historical and Forecast Sales by Type
    - 11.1.1 India Functional Beverage Historical Sales by Type (2017-2022)
    - 11.1.2 India Functional Beverage Forecast Sales by Type (2023-2028)
  - 11.2 India Functional Beverage Historical and Forecast Sales by Application
    - 11.2.1 India Functional Beverage Historical Sales by Application (2017-2022)
    - 11.2.2 India Functional Beverage Forecast Sales by Application (2023-2028)
- 12 Korea Functional Beverage Historical and Forecast Market size
  - 12.1 Korea Functional Beverage Historical and Forecast Sales by Type
    - 12.1.1 Korea Functional Beverage Historical Sales by Type (2017-2022)
    - 12.1.2 Korea Functional Beverage Forecast Sales by Type (2023-2028)
  - 12.2 Korea Functional Beverage Historical and Forecast Sales by Application
    - 12.2.1 Korea Functional Beverage Historical Sales by Application (2017-2022)
    - 12.2.2 Korea Functional Beverage Forecast Sales by Application (2023-2028)
- 13 Key Players Analysis

- 13.1 Danone
  - 13.1.1 Business Overview
  - 13.1.2 Functional Beverage Product Introduction
  - 13.1.3 Danone Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.2 Monster Energy
  - 13.2.1 Business Overview
  - 13.2.2 Functional Beverage Product Introduction
  - 13.2.3 Monster Energy Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.3 PepsiCo
  - 13.3.1 Business Overview
  - 13.3.2 Functional Beverage Product Introduction
  - 13.3.3 PepsiCo Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.4 RED BULL
  - 13.4.1 Business Overview
  - 13.4.2 Functional Beverage Product Introduction
  - 13.4.3 RED BULL Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.5 THE COCA-COLA COMPANY
  - 13.5.1 Business Overview
  - 13.5.2 Functional Beverage Product Introduction
  - 13.5.3 THE COCA-COLA COMPANY Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.6 Archer Daniels Midland (ADM)
  - 13.6.1 Business Overview
  - 13.6.2 Functional Beverage Product Introduction
  - 13.6.3 Archer Daniels Midland (ADM) Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.7 Campbell Soup
  - 13.7.1 Business Overview
  - 13.7.2 Functional Beverage Product Introduction
  - 13.7.3 Campbell Soup Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.8 Del Monte Pacific
  - 13.8.1 Business Overview
  - 13.8.2 Functional Beverage Product Introduction
  - 13.8.3 Del Monte Pacific Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.9 Dr. Pepper Snapple Group
  - 13.9.1 Business Overview
  - 13.9.2 Functional Beverage Product Introduction
  - 13.9.3 Dr. Pepper Snapple Group Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.10 Fonterra
  - 13.10.1 Business Overview
  - 13.10.2 Functional Beverage Product Introduction
  - 13.10.3 Fonterra Functional Beverage Sales, Price, Revenue, Gross Margin

- 13.11 GlaxoSmithKline
  - 13.11.1 Business Overview
  - 13.11.2 Functional Beverage Product Introduction
  - 13.11.3 GlaxoSmithKline Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.12 JDB Group
  - 13.12.1 Business Overview
  - 13.12.2 Functional Beverage Product Introduction
  - 13.12.3 JDB Group Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.13 Kraft Heinz
  - 13.13.1 Business Overview
  - 13.13.2 Functional Beverage Product Introduction
  - 13.13.3 Kraft Heinz Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.14 Living Essentials
  - 13.14.1 Business Overview
  - 13.14.2 Functional Beverage Product Introduction
  - 13.14.3 Living Essentials Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.15 Nestlé
  - 13.15.1 Business Overview
  - 13.15.2 Functional Beverage Product Introduction
  - 13.15.3 Nestlé Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.16 Otsuka Pharmaceutical
  - 13.16.1 Business Overview
  - 13.16.2 Functional Beverage Product Introduction
  - 13.16.3 Otsuka Pharmaceutical Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.17 Rockstar
  - 13.17.1 Business Overview
  - 13.17.2 Functional Beverage Product Introduction
  - 13.17.3 Rockstar Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.18 Suntory
  - 13.18.1 Business Overview
  - 13.18.2 Functional Beverage Product Introduction
  - 13.18.3 Suntory Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.19 TC Pharmaceutical Industries
  - 13.19.1 Business Overview
  - 13.19.2 Functional Beverage Product Introduction
  - 13.19.3 TC Pharmaceutical Industries Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.20 The Hain Celestial Group
  - 13.20.1 Business Overview
  - 13.20.2 Functional Beverage Product Introduction
  - 13.20.3 The Hain Celestial Group Functional Beverage Sales, Price, Revenue, Gross Margin

- 13.21 Unilever, Uni-President
  - 13.21.1 Business Overview
  - 13.21.2 Functional Beverage Product Introduction
  - 13.21.3 Unilever, Uni-President Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.22 Welch's
  - 13.22.1 Business Overview
  - 13.22.2 Functional Beverage Product Introduction
  - 13.22.3 Welch's Functional Beverage Sales, Price, Revenue, Gross Margin
- 13.23 White Wave Foods
  - 13.23.1 Business Overview
  - 13.23.2 Functional Beverage Product Introduction
  - 13.23.3 White Wave Foods Functional Beverage Sales, Price, Revenue, Gross Margin
- 14 Marketing Channel, Distributors and Customers Analysis
  - 14.1 Marketing Channel
  - 14.2 Functional Beverage Distributors List
  - 14.3 Functional Beverage Customers
- 15 Market Dynamics Analysis
  - 15.1 Functional Beverage Market Trends Analysis
  - 15.2 Functional Beverage Drivers Analysis
  - 15.3 Functional Beverage Market Challenges Analysis
  - 15.4 Functional Beverage Market Restraints Analysis
- 16 Research Viewpoints/Conclusions
- 17 Methodology and Data Source
  - 17.1 Methodology/Research Approach
    - 17.1.1 Research Programs/Design
    - 17.1.2 Market Size Estimation
    - 17.1.3 Market Breakdown and Data Triangulation
  - 17.2 Data Source
    - 17.2.1 Secondary Sources
    - 17.2.2 Primary Sources
    - 17.2.3 Legal Disclaimer

**Companies Mentioned:**

Danone  
Monster Energy  
PepsiCo  
RED BULL  
THE COCA-COLA COMPANY  
Archer Daniels Midland (ADM)  
Campbell Soup

Del Monte Pacific  
Dr. Pepper Snapple Group  
Fonterra  
GlaxoSmithKline  
JDB Group  
Kraft Heinz  
Living Essentials  
Nestlé  
Otsuka Pharmaceutical  
Rockstar  
Suntory  
TC Pharmaceutical Industries  
The Hain Celestial Group  
Unilever, Uni-President  
Welch's  
White Wave Foods

### **License Types:**

#### **Single User License (PDF)**

- This license allows for use of a publication by one person.
- This person may print out a single copy of the publication.
- This person can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.
- This person cannot share the publication (or any information contained therein) with any other person or persons.
- Unless a Enterprise License is purchased, a Single User License must be purchased for every person that wishes to use the publication within the same organization.
- Customers who infringe these license terms are liable for a Global license fee.

#### **Site License (PDF)\***

- This license allows for use of a publication by all users within one corporate location, e.g. a regional office.
- These users may print out a single copy of the publication.
- These users can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.
- These users cannot share the publication (or any information contained therein) with any other person or persons outside the corporate location for which the publication is purchased.

- Unless a Enterprise License is purchased, a Site User License must be purchased for every corporate location by an organization that wishes to use the publication within the same organization.
- Customers who infringe these license terms are liable for a Global license fee.

## Global License (PDF)\*

- This license allows for use of a publication by unlimited users within the purchasing organization e.g. all employees of a single company.
- Each of these people may use the publication on any computer, and may print out the report, but may not share the publication (or any information contained therein) with any other person or persons outside of the organization.
- These employees of purchasing organization can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.

\*If Applicable.

No. 1101, Golden Square, 3rd Floor,  
24th Main, J P Nagar, 1st Phase,  
Bangalore, Karnataka, India- 560078

India: +91-8762746600

info@domain.com

-->

## NAVIGATE

[About Us](#)

[Reports by Region](#)

[FAQ](#)

[Privacy Policy](#)

[TERMS & CONDITIONS](#)

[CONTACT](#)

## RECENT POSTS

[What is SWOT Analysis?](#)

March 12

How to use market research to bring your idea to life?

March 11

How to gain business insights using syndicated market research?

March 10

---

Source URL:<https://www.swotanalysis.info/arsta/2022-2028-global-functional-beverage-market-opportunity-analysis-report>

Links

[1] <https://www.swotanalysis.info/region/global>